
PSYCHOLOGY

9698/23

Paper 2 Core Studies 2

October/November 2018

1 hour 30 minutes

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer **both** questions in Section A.

Answer **one** question in Section B.

The number of marks is given in brackets [] at the end of each question or part question.



This document consists of **3** printed pages, **1** blank page and **1** Insert.

Section A (50 marks)

Answer **both** questions in this section.

- 1 Billington et al. (empathising and systemising) conducted a snapshot self-report study to investigate cognitive style and entry into physical sciences and humanities courses. An alternative way to investigate this would be to conduct a longitudinal study.
- (a) Describe the features of the self-report method. [5]
 - (b) Design an alternative investigation into cognitive style and entry into physical sciences and humanities courses as a longitudinal study, and describe how it could be conducted. [10]
 - (c) Evaluate this alternative way of studying cognitive style and entry into physical sciences and humanities courses in methodological and ethical terms. [10]
- 2 Freud conducted a case study to investigate the Oedipus complex in little Hans.
- (a) What is meant by the psychodynamic perspective? [2]
 - (b) Describe **one** qualitative finding from the Freud study. [3]
 - (c) Discuss the strengths and weaknesses of investigating the Oedipus complex using qualitative data, using examples from the Freud study. [10]
 - (d) Compare the psychodynamic perspective with **one** other approach/perspective in psychology, using studies as examples. [10]

Section B (20 marks)

Answer **one** question in this section.

- 3 (a) Outline what is meant by the term 'ethical guideline'. [2]

Using the studies from the list below, answer the questions which follow:

Held and Hein (kitten carousel)
Rosenhan (sane in insane places)
Schachter and Singer (emotion)

- (b) Describe how **one** ethical guideline was broken in each of these studies. [9]
(c) What are the advantages when psychologists follow ethical guidelines in their studies? [9]

- 4 (a) Outline what is meant by 'ecological validity' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Milgram (obedience)
Loftus and Pickrell (false memories)
Piliavin et al. (subway Samaritans)

- (b) Describe how the data were collected in each of these studies. [9]
(c) What are the problems for psychologists in trying to conduct studies with ecological validity? [9]

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